



12 September 2014

Manager  
Competition Policy Unit  
Small Business, Competition and Consumer Policy Division  
The Treasury  
Langton Crescent  
PARKES ACT 2600

Dear Sir/Madam

The Dietitians Association of Australia (DAA) appreciates the opportunity to provide feedback to the Food and Grocery Code Consultation Paper. DAA is an advocate for a safe and nutritious food supply in which the community has confidence, and our comments are given from this perspective.

The strength of the proposed Code is the attempt to address transparency in relationships between retailers and suppliers. Also, principles which have been agreed by the European Union and which are described in Attachment C: The International Experience seem to be appropriately reflected in the proposed Code. Time will tell if the provisions in the proposed Code, if adopted, are sufficient to ensure healthy relationships between retailers and suppliers.

This will be vitally important in the long term for food and nutrition security in Australia. Sustainable practices from farm to factory to shop floor to home refrigerator are needed to ensure food is produced which is affordable, accessible and nutritious. An imbalance of power in favour of retailers may leave suppliers without the certainty they need to stay in the business of growing food for the nation, and citizens facing less wholesome choices on retailers' shelves.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Claire Hewat', is positioned below the 'Yours sincerely' text.

Claire Hewat AdvAPD  
Chief Executive Officer