

To whom it may concern,

Thank you for your consideration of this matter.

I would like to address the issue of specifically excluding pantyliners for "general hygiene" or "incontinence".

I would consider these pads to be a feminine health product and would like to see this included in the list. I do not see why it would be explicitly excluded as this is not something you can choose to go without if you have incontinence, particularly as you age or after giving birth. Additionally, liners marketed for "general hygiene" are often just caging their bets rather than specifically saying we are marketing for menstruation, spotting (random and light bleeding due to medical conditions or birthcontrol usage), incontinence or other issues since the pads have the same function to a large extent regardless of "use" i.e. they are still used for menstruation and vaginal bleeding and thus should come under your definition of "feminine hygiene".

Regardless of whether incontinence is considered to be included in the definition of feminine hygiene, the products marketed for this issue (and as states general hygiene) are often also used in place of those specifically marketed for menstruation. Personally, I often use the liners marketed for incontinence over those specifically for menstruation as there are only a few brands of menstruation liners that are made for sensitive skin and I need access to those additional few for incontinence as they are designed for almost continual daily use. As someone who has an allergic reaction to many liners on the market, specifically limiting my options based on a perceived marketing campaign (the product function is essentially the same) goes against the intent of the campaign for GST to be removed from feminine hygiene products and will mean that I and many people in my situation are disadvantaged. Additionally, smaller shops have a limited range and often only stock the liners for incontinence (e.g. poise) so there is no option but to buy this brand.

Additionally, thought needs to be given for those products which are marketed for both menstruation and incontinence if this exclusion is kept.

Thank you very much for your consideration of my view.