

# HARVEST ROAD



## PRE-BUDGET SUBMISSION

January 2022





**Dr Andrew Forrest is passionate about ensuring that all animals are free of pain and fear and that the challenges of feeding the world's population do not come at the expense of humane treatment of animals.**



**The Harvest Road Group grow and market a range of ethically produced high-quality foods for consumers and wholesale partners in domestic and export markets.**

Harvest Road is part of the Tattarang group, one of Australia's largest private investment groups. Our story dates back to 1878 when David Forrest founded Minderoo Station in the heart of the Pilbara, 40km south east of Onslow.

Minderoo is now one of our many iconic stations across 1.5 million hectares of fertile land across Western Australia.

We are owned and run by the Forrest family. They bring six generations of experience and a deep understanding of the region to a diverse range of the highest-quality foods all produced exclusively in Western Australia.

## About No Pain No Fear

At **No Pain No Fear** we have an unwavering commitment to improving animal welfare across all protein supply chains. We are relentless in our pursuit of the highest standards for livestock including cattle, sheep, goats, chickens, pigs and fish.

No Pain No Fear Pty Ltd is a company of the Harvest Road Group and was established to lead reform on animal welfare in Australia.

Ask any farmer and they will tell you that looking after the animals they farm is their number one priority. Good animal welfare is good for business.

At **No Pain No Fear** we want the whole industry to have the tools and knowledge to deliver the best quality Australian products with the most humane outcomes possible.

We invest in up to date knowledge, better practice, smart workforce development and ongoing conversations with our customers.

Together we can lift the bar and ensure Australia leads and feeds the world ethically.

## The Opportunity

The **No Pain No Fear** Initiative works with industry and other stakeholders in Australia to identify the priority reforms in animal welfare going forward that meets our community's growing expectation of sustainable and ethical food choices.

## The Ask

National leadership is fundamental.

### **A commitment of \$15M will support the development of a national animal welfare framework**

Leaving it up to States and Territories to volunteer to facilitate species by species consideration of appropriate welfare standards will leave Australia with outdated standards and industry guidelines and a distinct lack of urgency.

Appropriate resourcing of a national government agency, such as the Department of Agriculture would assist with the business of aligning our States and Territories on modern animal welfare Standards.

A national framework for animal welfare would assist greatly as a vehicle to articulate our contemporary expectations of our food supply chains.

This framework could provide the forum for agreement by States and Territories to adopt new Standards in a timely manner and a means to engage all sections of the supply chain including the important retail and financial markets.

## Cattle Reform

The **No Pain No Fear** Initiative focuses on improving outcomes for cattle as a starting point. It is clear that simple reforms will make a significant difference.

The priority reforms for cattle in Australia include the following:

### **(1) Same animals, same laws.**

All States and Territories implement the existing Standards in legislation and a process is put in place to ensure Standards are up to date and reflect contemporary expectations

### **(2) No pain.**

Adequate pain-relief to be administered to all cattle undergoing spaying, castration, disbudding and dehorning

### **(3) No fear.**

NT, QLD and WA to remove current requirements for branding. Electro-immobilisation to be prohibited. Develop alternatives to electric prodders.

### **(4) A good move.**

No animal off water for more than 24 hours

### **(5) Oversight of abattoirs.**

CCTV monitoring to be mandated across all Australian domestic and export abattoirs

Increasingly this will be important as consumers elevate their expectations of the supply chain to deliver a sustainable and ethically sourced product. Assisting consumers to stay informed and providing them with quality information such as certification labelling or provenance information will be part of our journey.



*We look forward to engaging with you further as we grow and please reach out if we can assist with any policy development prior to the next Federal election.*

**HARVEST**  
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