Agree with the concept of disclosing the face vale of the tickets. Like with finance interest rates and comparison rates. They both need to be show side by side in the same font. Example, face vale \$199, available at \$299.

A declaration, clearly as a banner on the top of each page, that they are a reseller.

any reselling site must provide a guarantee of authenticity, and a full refund if the tickets don't gain entry.

Perhaps the funds should be held in a trust account somehow and not released to the owner till 72h after the event. Allowing the consumer time to make contact and complaint over fraudulent tickets.

**Bradford Berry**