

**Public Interest Publishers Alliance (PIPA)**

**Submission to The Department of  
Treasury's Review of the News Media  
and Digital Platforms Mandatory  
Bargaining Code  
May 2022**

Submission from the members of

Public Interest Publishers Alliance (**PIPA**)

## Introduction

The Public Interest Publishers Alliance (PIPA) welcomes the opportunity to make this submission to the Department of Treasury's Review of the News Media and Digital Platforms Mandatory Bargaining Code.

We commend the work of the Australian Competition & Consumer Commission (ACCC) and former Chair Rod Sims for its tireless support of small independent publishers and competition in Australia's media industry.

## About Public Interest Publishers Alliance (PIPA)

PIPA is an alliance of small publishers that was formed in December 2021. Minderoo Foundation has an exemption from the Australian Competition & Consumer Commission (ACCC) to collective bargain with the digital platforms, Google and Meta (formerly Facebook) on our behalf.

PIPA was fortunate to have the support of Minderoo Foundation founded by Dr Andrew Forrest AO and Nicola Forrest AO, and its Frontier Technology initiative.

PIPA publishers reflect the media diversity in Australia, representing small business publishers coast to coast from Sydney to Perth, rural and regional, metropolitan, national, multicultural, LGBTIQ+ communities, to promote arts, science, and culture, and tell stories about issues and from perspectives often neglected by multinational and national media organisations.

The PIPA publishers are:

Naracoorte News	Pro Bono Australia	Star Observer
Yanchep News Online	COSMOS Magazine	City Hub Sydney
Hills to Hawkesbury Community News	Primer Magazine	Australian Chinese Daily
Australian Rural & Regional News	Indian Link	Q News
The Greek Herald	AcquisData	Out in Perth
Time Out	Neos Kosmos	Arts Hub
The Australian Jewish News	Renew Economy	Australian Property Journal
	Il Globo	Perth is OK!
	The Music	

## Response to the Treasury Review Consultation paper

PIPA is represented by Minderoo Foundation. We endorse Minderoo Foundation's submission to Treasury. PIPA also endorses the Digital Publishers Alliance's (DPA) submission, we note that several of our members are also members of the DPA.

## Conclusion

Thank you for the opportunity to make a submission to this inquiry. We would welcome the opportunity to participate further in the review process.

If you require any further information, please contact:

<b>Lawrence Gibbons</b> <b>Co-Chair, PIPA</b>  p. 0425 218 960 e. <a href="mailto:lawrence@altmedia.net.au">lawrence@altmedia.net.au</a>	<b>Nelson Yap</b> <b>Co-convenor, PIPA</b>  p. 0412 652 009 e. <a href="mailto:nelson@australianpropertyjournal.com.au">nelson@australianpropertyjournal.com.au</a>	<b>Richard Bakker</b> <b>Co-convenor, PIPA</b>  e. <a href="mailto:richard@gnews.com.au">richard@gnews.com.au</a>
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