From: Ja███████████████████████████

Sent: Tuesday, 6 December 2022 2:24 PM

To: Measuring What Matters <MeasuringWhatMatters@TREASURY.GOV.AU>

Subject: Measuring What Matters Submission

Dear Sir/Madam

Former New Zealand politician Marilyn Waring was aghast to learn that the cost of a motor vehicle accident counted in the National Account of that country, but not the benefits of educational outcomes. She wrote "Counting for Nothing" as a challenge for us all to do better in identifying what should be recognised as contributions to a country's wealth, including the unpaid hours of work of women at home and caring for children and older family members. The Finns are also doing well in measuring what matters. In my previous work in Local Government and as a consultant I constantly sought to implement measures of program outcomes which were relevant and relatable. Often, we would use surrogate measures - fine if nothing else was available (and in this regard I hail the richness of ABS data sources - may they be continued and restored to previous research capacities.) Equally, however, challenging program managers and relevant parties (including consumers of those programs) to define and arrive at measures of a program's success can yield a whole other dimension of measuring what matters, because it can also be indicative of an investment in the program outcomes that becomes exponential in value.

I applaud this initiative of the Australian Government and hope that it results in a greater understanding across the spectrum of how we (Governments and communities) calculate not only the cost but also the value of the activities undertaken on our behalf by governments.

I have only a few suggestions for measures. They are as follows:

1. Public Housing
- The proportion of public housing (including social and community housing) built annually across (and disaggregated by) Australian jurisdictions, of all new builds
- Of this proportion of public housing, the proportion of dwellings which are accessible and adaptable (defined by AS4299-1995)

2. Health
- The rollout (by geographic or jurisdictional area) of the Digital Health Record, and the extent of compatability or sharing of Digital Health Records (with appropriate consents) between various health professionals/jurisdictions
- Evidence of the engagement of health consumers in the Digital Health Record rollout

3. Civics Education
- The geographic extent, topic or program type, engagement media and expenditure breakdown on civics education (to promote greater understanding of and engagement with government roles).

Regards,
Jacqueline (Jackie) Ohlin